

ALL STAR Vacation Homes

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ALL STAR VACATION HOMES VICE PRESIDENT SARA MOORE APPOINTED TO PROMOTE TOURISM IN CENTRAL FLORIDA

*ALL STAR VP of Marketing Chosen to Serve
Kissimmee CVB's Marketing Advisory Committee*

Kissimmee, Fla. (April 4, 2007) - Sara Moore, ALL STAR Vacation Homes Vice President of Marketing, has been appointed to the Marketing Advisory Committee of the Kissimmee Convention & Visitors Bureau (CVB). Here in Kissimmee, a city located in the Orlando-area of Central Florida, Moore will represent the local tourism community and will help to attract over six million annual visitors to Osceola County, one of the two Florida counties that are home to Walt Disney World.

Moore's qualification to the Committee comes from thirteen years of public relations and marketing experience, including her direction in all aspects of marketing, public relations and corporate communication for ALL STAR Vacation Homes. She also currently serves on the Board of the Central Florida Property Managers Association, the Orlando/Orange County CVB Public Relations Committee and the Visit Florida Sales Committee.

Moore is set to begin her service to the Kissimmee CVB in April of 2007.

ABOUT ALL STAR VACATION HOMES

ALL STAR Vacation Homes is a vacation home property management and marketing company in Central Florida that manages more than \$100 million dollars of real estate assets within four miles of Walt Disney World. With more than 145 homes available, ALL STAR Vacation Homes offers spacious and inviting alternatives to the typical hotel. ALL STAR offers two- and three-bedroom condos and town homes, as well as single-family Estate homes with up to seven-bedrooms. All feature private pools and vacation home rental accommodations at affordable prices. For more information visit

www.allstarvacationhomes.com or call 1-800-396-1173.

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