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ALL STAR VACATION HOMES LAUNCHES PURPOSE BUILT VACATION HOMES™

First Completed 9-Bedroom Home is Now Available to Guests

CELEBRATION, FLA. (November 29, 2012) – All Star Vacation Homes is pleased to launch its Guest-Influenced™ Purpose Built Vacation Homes™ collection. Purpose Built Vacation Homes™ by All Star feature fully optimized floor plans, furnishings and design. All Star has partnered with quality builders to create these guest-inspired vacation homes efficiently designed and professionally engineered to maximize guest capacity and the vacation home experience.

Purpose Built Vacation Homes™ by All Star are constructed to include equal bedroom to bathroom ratios, living and entertainment space that accommodate guest capacity, energy-friendly features and premium amenities.

The Advantages of Purpose Built Vacation Homes™ by All Star:

- Designed to meet the unique needs of vacation home guests
- Optimized design and construction based on guest surveys & feedback
- Targets an emerging trend in multi-generational gatherings and group travelers
- Offers a resort within a resort with private pools and spas, gathering spaces, movie theaters and game rooms
- Includes custom furnishings and themed décor based on guest preferences
- Features leading-edge electronics and equipment
- Located convenient to world-class attractions & resorts

All Star's first Purpose Built vacation home, features 9-bedrooms and is now available for vacation rentals just six miles from Walt Disney World® Resort. The 5,404-square-foot, Energy Star-rated vacation home sleeps up to 22 guests and includes nine bathrooms, two half-bathrooms, seven master bedroom suites, a Muppets-themed full bunk bedroom and a "Tangled"-themed twin bedroom. It also features a Harry Potter-themed home theater room with 120" 1080p projector and theater-style seating; a game room offering two arcade machines, an air hockey table, an Xbox 360 and a wet bar and a private pool and spillover spa.

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To accommodate its high guest capacity, the home provides a double refrigerator, two full-size washers and dryers, a formal dining area that seats 16 and a two-car garage.

In addition, all Purpose Built Vacation Homes™ by All Star in the Orlando area are currently slated for Reunion Resort® and will enjoy access to Reunion's amenities including a full-service spa, three championship golf courses, casual restaurants and fine dining options, fitness center, resort pools and a 5-acre water park.

“We are excited to announce Purpose Built Vacation Homes™ by All Star,” said Steve Trover, CEO of All Star Vacation Homes. “All Star has utilized significant research and development to design these vacation homes in response to guest feedback and preferences. We are looking forward to offering our first home to guests visiting Orlando this fall.”

For more information or to make a reservation with All Star Vacation Homes, guests can visit www.AllStarVacationHomes.com or call 1-800-396-1173.

About All Star Vacation Homes

All Star Vacation Homes brings its passion for high standards and hospitality to elevate the vacation home industry to new levels. Since it was established in 1998, All Star has set a solid foundation in the competitive Orlando landscape and has emerged as a market leader. As the company expands this success into other high demand travel destinations, All Star implements its unique formula of Personalized Service, Quality Home Care, Proven Marketing, Strategic Location and Guest-Influenced Experience to fulfill its vision of creating a vacation home experience like no other.

Currently, All Star represents more than 250 homes, condos and town homes in Kissimmee/Orlando, Fla. near Walt Disney World® Resort. By popular demand of its guests, All Star has recently announced expansion into Captiva Island, Fla. For more information, visit www.AllStarVacationHomes.com or call 1-800-396-1173.

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