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**ALL STAR VACATION HOMES EXPANDS OPERATIONS AND OPENS
CORPORATE OFFICES IN CELEBRATION FLORIDA**

Celebration, Fla., July 15, 2010 – ALL STAR Vacation Homes is pleased to announce the opening of its new corporate offices in Celebration, Florida.

As of July 1, 2010, the corporate and centralized services of Reservations, Marketing, Product Development and Accounting have moved into Celebration's ISSA building.

This move provides expanded space in their Formosa Gardens area location for the ALL STAR operations teams, including Guest Services, Quality Control/Housekeeping, Property Care/Maintenance and Owner Relations.

"We have looked forward to this move and are excited about the growth opportunities it affords our team," said Steve Trover, CEO of [ALL STAR Vacation Homes](#).

The new location in Celebration also includes expansion space for a design center that will allow the ALL STAR product development team and sister home furnishings company, Beyond Furnishings, to showcase future [vacation home rental](#) developments and interior design packages for vacation homes.

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"The purpose of the design center will be to utilize the knowledge gained from years of marketing Central Florida's finest vacation homes as well as the continued input from our guests to design the ultimate vacation home experience from the ground up," Trover added.

ALL STAR guests will continue to check-in at the Formosa Gardens operations center or directly at their [Orlando vacation home](#). ALL STAR's sister company, ALL STAR Vacation Home Realty, will also remain at this location.

The corporate team can be reached at: 950 Celebration Blvd., Suite A, Celebration FL, 34747; 1-800-572-5011 or 407-997-0676.

ABOUT ALL STAR VACATION HOMES

ALL STAR Vacation Homes is the leading vacation home property management and marketing company in Central Florida. Representing more than 250 homes and condos, ALL STAR Vacation Homes provides spacious and inviting alternatives to the typical hotel, including one, two, three and four-bedroom condos and town homes, as well as single-family estate homes with up to seven bedrooms. Vacation rental selections include amenities such as private pools, in-home game room and home theatres, multiple master bedrooms, resort facilities and choices to meet any style and budget. For more information visit www.AllStarVacationHomes.com or call 1-800-396-1173.

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